



Calling All Heroes!

WORKING WITH TURNER'S HEROES AT THE HIGH SCHOOL AND
COMMUNITY LEVEL

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Be a Part of Team Turner!

Turner's Heroes was started in honor of Turner Cockrell who passed away in November of 2018 after a year-long battle with Melanoma. He was a hero to many, and we want to continue his tradition of bringing a positive outlook on life to everything we do. Turner thought and we believe that every patient is a Superhero!



You can help us continue Turner's fight by becoming a hero in support of patients at Monroe Carell Jr. Children's Hospital at Vanderbilt and other children's hospitals across the country. With your help, we will be able to support patients through superhero-themed cape designing events and through funding innovative childhood cancer research.

Follow the steps below to host your own "Hero" event within your school, team, church, or community. The day may be dedicated to a specific patient in need (i.e. Turner's Hero Day), to Turner, or another's memory.

1. **Contact Cody Markel**, Founder and Executive Director of Turner's Heroes, at cody@turnersheroes.org or at (608) 213-4523. He will work with you to set up the event with whatever is needed, whether it be flyers, donation envelopes, online donation services, or any other necessity.
2. **Identify team leader(s)** to act as the liaison between your community and Turner's Heroes. This is a great leadership opportunity for a student leader or student group!
3. **Dedicate a day or week** as your "Hero" week. Again, we can provide template flyers, donation envelopes, and other marketing materials to help promote the event.
4. **Start Fundraising!** We will provide you proven fundraising techniques and will support any ideas that your students come up with! Examples are Text2give online fundraising, sending envelopes home with your students, donations to "dress down" in superhero attire, etc.
5. **The day is here!** Invite your students or organization members to dress up in their favorite superhero outfits. This can be at school or even a sporting event. The days is yours to celebrate your hard work; a representative of Turner's Heroes can come to speak and collect donations if you wish.
6. **Celebrate your success!** Cody would love to come share the mission and story of Turner's Heroes and thank you for your hard work. You can send your cash or checks to the address below or make a donation online at www.turnersheroes.org.

Turner's Heroes
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